June 27, 2019

Ald. Khalif J. Rainey (414) 286-2863

We Love Music Conference on tap at Miller High Life Theatre

Milwaukee native **Rico Love** is bringing the "**We Love Music Conference**" to Milwaukee **July 12-13, 2019** at the **Miller High Life Theatre**. The event offers attendees a chance to learn from and engage with a music community of managers, producers, artists and music enthusiasts.

The conference aims to demonstrate effective ways to develop as musicians and hone those skills which generate individual progression. Attendees will hear from industry experts on cultivating writing, management, and production skills while also having the opportunity to participate in Q&A panel discussions. Songwriters and singers are also encouraged to upload their SoundCloud link or Facebook artist page when they register.

Alderman Khalif J. Rainey said he encourages artists and youths to register and attend the event.

"The 'We Love Music Conference' is a key event which can help local musicians understand and expand on their musical talents while receiving insight from artists who've experienced the music industry firsthand," Alderman Rainey said.

Rico Love is a Grammy Award-winning songwriter and producer who has worked on hit records for Usher, Nelly, Trey Songz and other top industry figures. Love also founded the "We Love Music Conference," which will be in its fourth year when it comes to Milwaukee.

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Conference/ADD ONE

"If you seek blessings then your daily mission must be to bless others. Our gifts, our strategies, our mantras and methods were not just meant for us. We have to use them in a pursuit to enhance the lives of all who seek what we seek. The Gift is IN YOU, but it's not only FOR YOU! Share it #TTLO," Love said.

Please visit **http://www.welovemusicconference.com** for registration information and other details.